

**THE RAIL
INNOVATION
GROUP**

The logo consists of the text 'THE RAIL INNOVATION GROUP' in a bold, white, sans-serif font. The text is arranged in three lines: 'THE RAIL' on the top line, 'INNOVATION' on the middle line, and 'GROUP' on the bottom line. The text is slanted upwards from left to right. A white double-headed arrow is positioned vertically, overlapping the word 'INNOVATION'. The entire logo has a dark blue shadow behind it, giving it a 3D effect.

@railinnovate

Transporting Cities



RenlimM

Rail Operations & Change



@renlimm



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THE RAIL INNOVATION GROUP



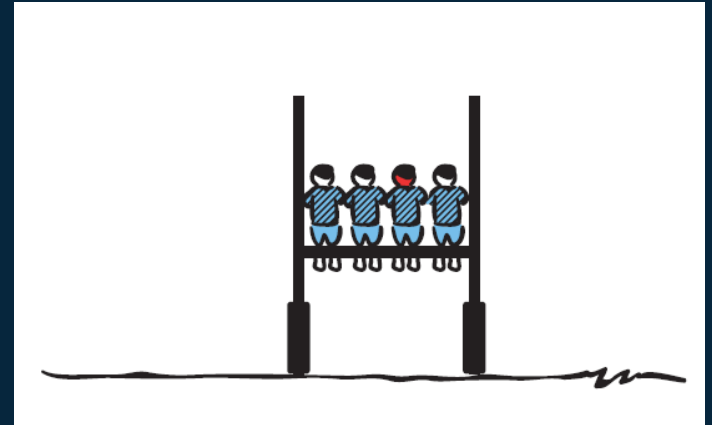
The Future of Mobility



The Journey of Change



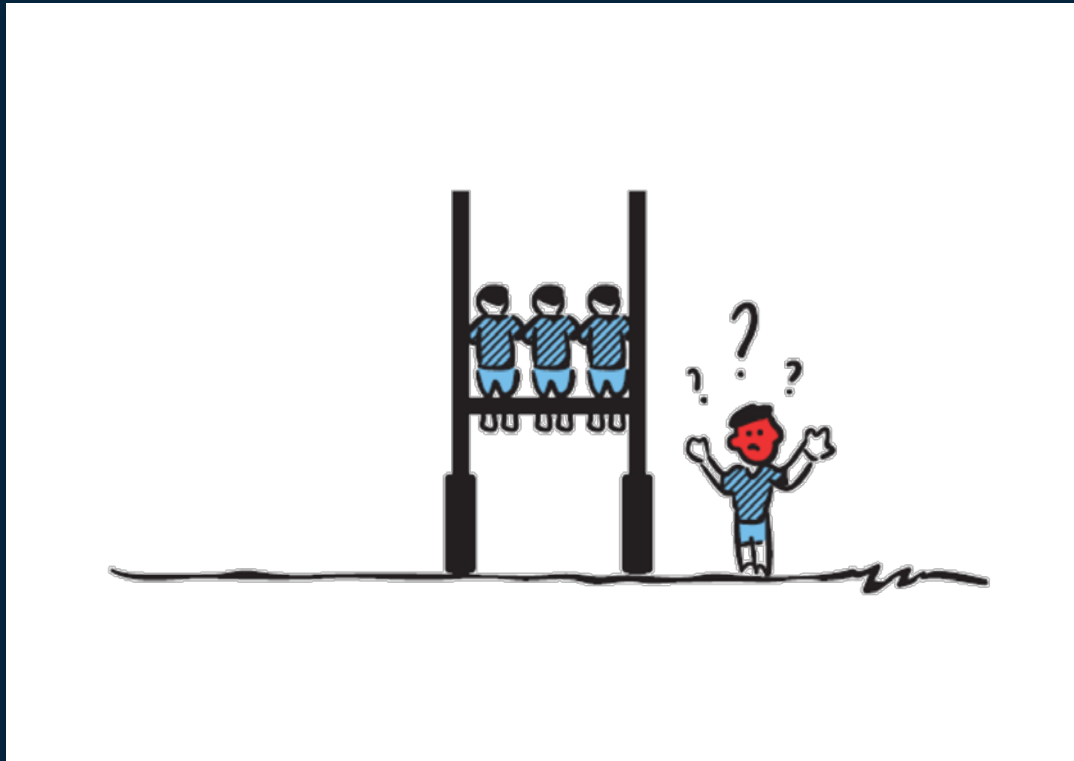
Leaving a problem



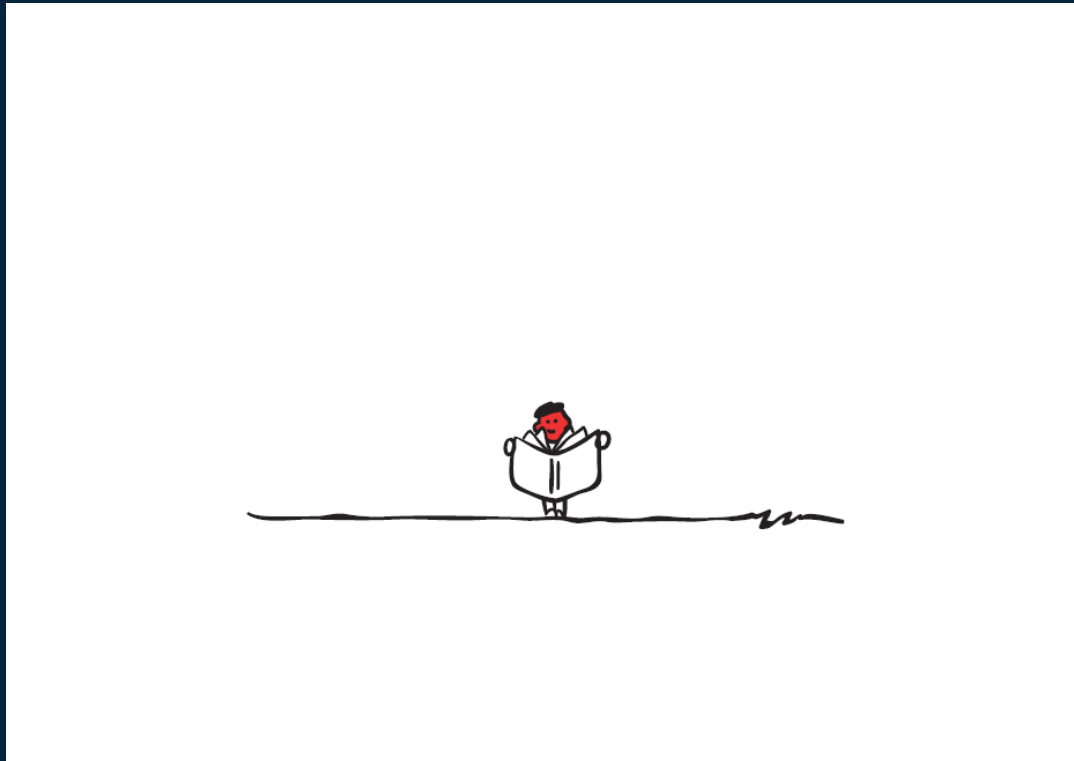
Arriving at a solution



Don't focus on how the destination will look



Think about why you're on the journey





Mapping the Route to Rail Innovation



approaching
the rail
industry

?

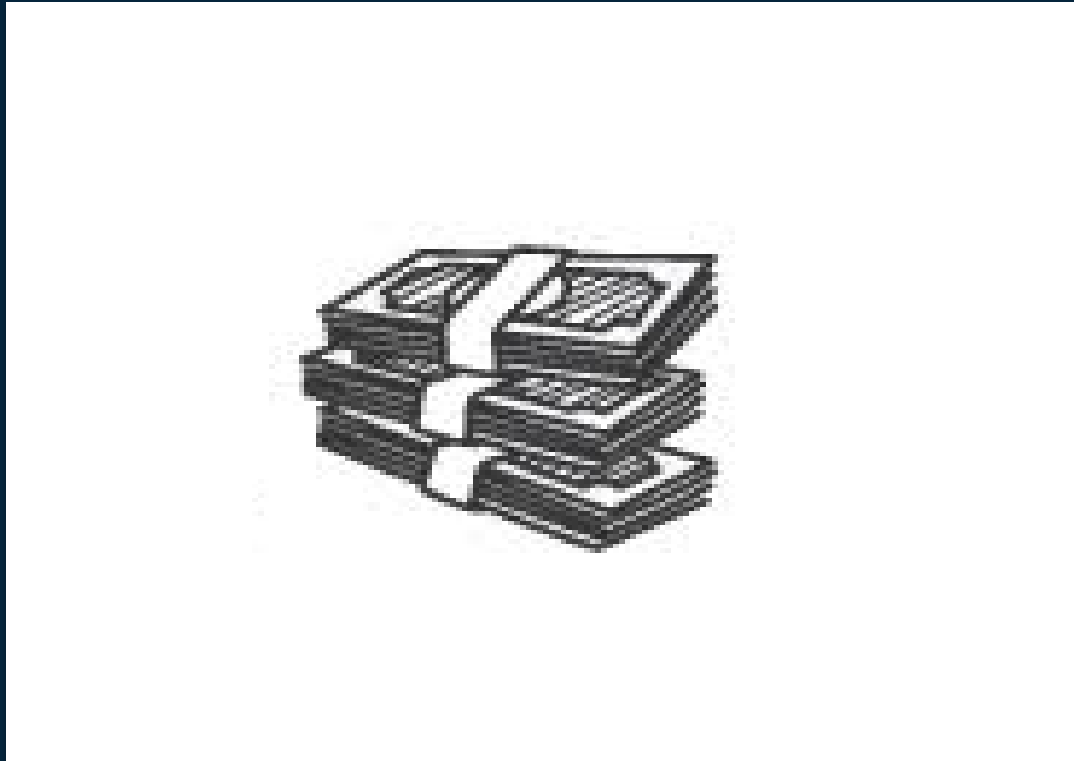
?

?

Securing
approvals
and rollout



The drivers for change in rail



Consider this...

Binary features of Passenger
Experience?

Understand the journey of change

Focus on the reasons not the solutions



Small Suppliers / Mentors

Rail Industry &
Government

**THE RAIL
INNOVATION
GROUP**

Tech Innovators

Parallel companies

Join us on Thursday 27th July



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